

Twin Cities ARMA Chapter 2014-2015 Program Year

September 16, 2014:

- Speaker: Panel Discussion
- Topic: Have you been “Thrown” into Records Management
- Location: Ricoh Office – Bloomington

October 14, 2014:

- Speaker: Sean Hora, KPMG
- Topic: Evolution and Future of Litigation Support
- Location: Ramada Plaza – Minneapolis

November 11, 2014:

- Speaker: Lynette Downing
- Topic: Forget the Painkillers – Change Management 101
- Location: Ramada – Bloomington

December 9, 2014:

- Speaker: Steve Jorgenson
- Topic: Perfections is Paralyzing – Practical Approaches to Managing Email
- Location: Ramada – Bloomington

February 10, 2015:

- Speaker: Monica Crocker
- Topic: It pays to be picky...how to select an EDMS system you won't forget
- Location: Ramada – Minneapolis

March 10, 2015:

- Speaker: Ray Cunningham
- Topic: Information Governance – What's all the Hype About?
- Location: Radisson Blu – Mall of America - Bloomington

April 8, 2015 – Spring Conference at St Kate's

- **Keynote:** Network Drive Cleanup: The Project with No End Date *Patti Zimmerman*
- **Session 1:** Using Unstructured Data Analysis to Optimize Content Marketing *Jason Vioicich*
- **Session 2:** Behind the Wheel: When Records Management, Information Governance and e-Discovery Intersect *Heidi Fessler*
- **Session 3:** International Privacy Considerations in Cross-Border Document Transfers *Peggy Kubicz Hall*
- **General Session:** A Case Study: Advance your Organization...Transition to Information Governance from Records and Information Management *Karen Knight*
- **Session 4:** A Blueprint (Part 1): Advance your Organization *Karen Knight*
- **Session 5:** Better Records Management Through Project Management *Maura Dunn*
- **Session 6:** Relativity Information Governance – Legal Holds *Nik Balepur*
- **Session 7:** RIM Program Awareness – Reinvigorating Your Marketing Campaign *Rudy Mayer & Lara Carlson*
- **Session 8:** A Blueprint (Part 2): Advance your Organization *Karen Knight*

May 12, 2015:

- Speaker: Charles Rodgers
- Topic: Behind the scenes tour of Library, archives storage area and conservation labs
- Location: MN Historical Society, St. Paul