

## Member Spotlight

### Martha Mayer



Martha Mayer with twin grandchildren, Oscar & Louise

What is your current job title and who do you work for?

I am Vice President of sales at Business Data Record Services

Tell us about yourself.

I am usually off to the Gym by 4 am then to Business Data Records Services to start my workday. I have a large customer base that I manage and also work with companies interested in learning about information management such as:

Storage of records, destruction, imaging and climate controlled media storage.

How long have you been in the RIM Industry and how did you get your start?

In 1990 both of my girls were in College and I was interested in finding a full-time job. I began by asking around to see if anyone knew of an industry that would be a good fit for my skills. When a friend of mine told me about BDRS and records management I thought that might be a motivating occupation. However, I was not completely sure if it was something I would be good at. During the interview when told it was dealing with lots of people in many different industries informing them about document management, shredding and backup business planning, I was interested.

What do you enjoy most about your current position?

I have always loved meeting and helping people. I have had the opportunity over my career to meet new people and introduce them to safe, secure ways to manage their information. I still enjoy helping them so much that I can't decide when to retire!

How long have you been a member of Twin Cities ARMA? 29 years

How has ARMA-TC benefited you in your current position?

ARMA has opened a number of doors for me. There are always opportunities to network with members in all types of industries. It also gives me a chance to discuss the changes in the industry and the way I need to do business.

What do you enjoy doing when you are away from work?

When I get away from the office, it's often with some of the great friends I have made at ARMA and throughout the industry. My summer workload is decreased so I can spend Fridays on the boat in the sun. Chances are you'll see me on Minnetonka with friends or my grandkids enjoying a sunny Minnesota day. If I am not boating I am most likely roller blading on one of the many trails around the Twin Cities.