

2018-2019 ANNUAL REPORT

TWIN CITIES CHAPTER OF ARMA



RECAP OF 2018-2019

The year began with a

number of positions open on the Board that were not filled. In spite of that, the Chapter presented a fantastic program year that focused on developing the RIM Professional. Exploring this topic highlighted the fact that the RIM field is ever growing and complex. In order to address changes and meet business needs we must have the right education and certifications to help us technically and advance us professionally.

The Chapter also accomplished the following:

- Made a \$674 cash donation and pet

“THE RIM PROFESSIONAL”

- accessory donations to the Animal Humane Society of Golden Valley
- Made a \$200 donation to the AIEF scholarship
- Developed a Chapter succession plan
- Reviewed the Chapter Communication Plan and engaged in a new tool to better reach members
- Held an exceptional Spring Conference at the Minnesota Landscape Arboretum which

2018-2019 BOARD

Chair: Kristen Olson
President: Chris Johnson
President Elect: Sue Dickens
Secretary: Natasha Krentz
Treasurer: DeAnna Lilienthal
Treasurer's Assistant: **Vacant**
Education: Jennifer Witt
Membership: Kevin Clark
Business Relations: Ranelle Brown
Programming Director: **Vacant**
Programming Team:
Chris Johnson, Sue Dickens,
DeAnna Lilienthal, Kristen Olson
Member at Large: **Vacant**
Webmaster: Chris Johnson

2019-2020 BOARD

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Secretary: Natasha Krentz
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Membership: Kevin Clark
Business Relations: Ranelle Brown
Programming Director: **Vacant**
Programming Team:
Sue Dickens, DeAnna Lilienthal,
Yun Christensen, Denise Grosse,
Chris Johnson,
Member at Large: **Vacant**
Webmaster: Chris Johnson

featured Phil Droege, Director of White House Records, Dr. "Disney" Jeff Barnes, an escape room RIM training exercise, and Ray Cunningham, IG consultant.

- Reviewed and updated the Chapter Strategic Plan
- Partnered with MHIMA by exchanging sponsorship at conferences. This opened the doors to a new group of potential members.
- Partnered with several other ARMA Chapters to bring education to members.

We couldn't have done these fantastic events without the support of the following sponsors:



2018-2019 Program Recap



September 2018

Melissa Dededer, CRM, IGP, MBA

- Career Path – Which Road to Take?
- What "suit" do you wear?

October 2018

TC ARMA Panel Discussion

- So You Were Thrown into RIM – Now What?"

November 2018

Denise Felder, DeniseMpls Career Services

- Steer your Career

December 2018

Brianne Aul, Morgan, Lewis and Bockius

- **Webex:** Mistake or Surprise – Paving your Career through the IG Profession

January 2019–no meeting

February 2019

Mike Francis, Teva Pharmaceuticals

- How to Bake your PIE for Growth and Success

March 2019

Shari Perlstein, Pfizer, Inc.

- **Webex:** Current and Future Opportunities for RIM Professionals

April 2019

Spring Conference

- Phil Droege, "Managing White House Records"
- Dr. "Disney" Jeff Barnes – "How to be a Hero in your Own Story"
- Chris Johnson – "Gamifying RIM Training using an Escape Room"
- Ray Cunningham – "The Information Governance Professional Certification – What is it all about?"

May 2019

- Gammelgarden Immigrant Heritage Museum Tour, Scandia, MN

WHAT DIDN'T GET DONE?



The Board did not get all of its positions filled and so every board member had to pitch in to fill the gaps.

While a review of the strategic plan reflected that most goals were met, efforts directed to new opportunities had to be postponed.

A succession plan was prepared but not implemented.

The Chapter By-Laws were not updated.

The 2019-2020 election results were very disappointing. No responses were received when polled. Remember, the Chapter can't run without volunteers willing to commit their time and talents!

Farewell



For several years, Kristen Olson served on the TC ARMA board in various positions, with the last position being the Board Chair. The Chapter benefited greatly by her willingness to volunteer her time and talents. We want to thank her for outstanding leadership and helping to set the direction for our chapter to grow and embrace opportunities.

It is with a sad heart that we mention that long time Chapter member, Sheila Isaacson passed away on 9/28/2018.

We are pleased to



the following new members to the Chapter!

- Dennis Lindgren, Wells Fargo
- Lindsay Meulners, Wells Fargo
- Yun Christenson, Dunwoody College of Technology
- Dea Goldy, Shakopee Mdwakanton Sioux Community
- Theresa Wesley, Ever-Green Energy, LLC
- Jennifer Kellogg, City of Rochester, MN
- Kimberly Goebel, Robins Kaplan, LLC
- Bridget Johnson, Flint Hills Resources

What's planned for 2019-2020?

The theme for 2019-2020 is "Technically Speaking". You can look forward to a number of great presentations on emerging RIM issues including several case studies by chapter members and sponsors.

Chapter meetings will continue to occur on the 2nd. Tuesday of each month from 11:00-1:30, from September through May, unless otherwise noted on the events page posted on the Chapter website. Chapter meeting locations will not change.

Webinar meetings were well attended (even with minor technical issues) and plans are underway to host several more.

The attendee feedback at the Spring Conference showed that the event location at the MN Landscape Arboretum in Chaska was preferred. Plans are underway to hold it the conference there again in April 2020.

The Board will continue to make several administrative changes to streamline work efforts while ensuring continuity of operations.

Respectfully submitted by

Chris Johnson,
President 2018-2019