

Twin Cities ARMA Chapter

Tuesday, March 9, 2021

12:00-1:00 (CST)

WEBINAR

7 Habits of Highly Effective InfoGov
Initiatives

Guest Speakers:

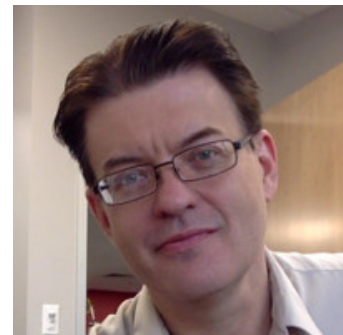
Katie Tall and Pat Dawson

Compliance with regulatory requirements, enforcing tight information security, ensuring privacy protection, and managing the growing volume of enterprise information throughout its lifecycle all are requirements of an effective Information Governance initiative. Meeting these business-critical objectives requires an effective risk mitigation strategy...however InfoGov initiatives often fall victim to common, often avoidable roadblocks. This webinar was hosted by Nyxeia's Pat Dawson and Katherine Tall, who combine perspectives from their experience as solution delivery and records specialist practitioners.



Katie Tall, Marketing Manager at Nyxeia

Katie Tall is the Marketing Manager for Nyxeia, Inc., a provider of Information Governance Solutions. Before working with Nyxeia, Katie was a records specialist responsible for digital and physical information lifecycle management for a large law firm. In addition to her work in information governance and records management, Katie is an accomplished pianist with a degree in music composition. In her free time, Katie cooks and bakes vegan food and watches Star Trek.



Pat Dawson, VP Marketing at Nyxeia

Pat Dawson manages the Marketing activities of Nyxeia, Inc., a provider of Information Governance Solutions. Pat has worked in Information Lifecycle Management for more than 20 years as a product manager, a marketer, and as a solutions delivery consultant. Pat has helped manage, market, or implement ILM management solutions for companies and public sector customers around the world. A lover of science fiction and pop culture, Pat can often be found enjoying a good story or arguing with his cat.

