



Twin Cities ARMA Chapter

Tuesday, March 9, 2021

12:00-1:00 (CST) - WEBINAR

You are a Leader: Being the Change They Didn't Even Know They Needed

It's Monday morning, and the CEO calls a last-minute meeting to discuss the state of business affairs at your organization. You grab some coffee, have a quick chat with a colleague, and then quickly change your pajama top to join the Zoom meeting. You survive the first three minutes of the call without zoning out, quickly shifting gears to catch up on emails (and all of them seem urgent). Quickly, the call becomes nothing more than presentation slides with numbers, graphs, and statistics that have no relevance to your day-to-day work whatsoever. What you don't realize is that this very "boring" meeting is an opportunity to step in, step up, ask questions, and be part of the conversation.

Most people who have either chosen or have been inserted into an RIM / IG career often feel their job has become a series of processes and SMART goals that operate in swim lanes on the fringe. The people who are in the trenches – that's us – understand how important our job functions are, especially in the wake of tightening regulatory and compliance restrictions, but this importance (and the urgency) has been forgotten as executives struggle to maintain business operations in a COVID, (mostly) work-from-home world. The onus lies with us to champion meaningful, long-lasting operational change within the organization. Many people love to quote Mahatma Gandhi by saying, "Be the change you wish to see in the world." Well, it's one thing to say it – it's another to "be" it.

In this session, we'll explore three ways you can lead yourself, your team, and your organization to "be the change":

- Creating a vision that aligns with business objectives (establishing a dialogue with leadership)
- Setting boundaries, crossing boundaries (communicating interdepartmentally)
- Freeing the clutter and getting unstuck (flexible strategy implementation)



Katie Tall, Guest Speaker

Katie Tall has had many titles, but her role in life is to inspire others to break personal and professional barriers. Currently, Katie works with MC Bernstein Data, an information governance consultant firm, as a content marketer and podcast producer and host. In the not-too-distant past, she was a marketing manager, a records management practitioner, an administrative assistant, a door-to-door political canvasser, a piano teacher, a sales receptionist, and a music composer, to name a few. With her varied background, one thing remains constant – her love for music, food, running, and Star Trek.