

Meet: Ben Greene, CRM



Land O'Lakes



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Contact me for Subject Matter Expertise in RIM/IG including:

- ✓ eDiscovery
- ✓ Legal Hold Management and Program Development
- ✓ Email Management and Retention Policies
- ✓ M365
- ✓ Developing Policies and Procedures
- ✓ Policy Governance
- ✓ Legal Technology

What is your current job title and employer?

Legal Technology and Records Manager. I am a member of the Legal Department where my responsibilities include managing the company records management program, legal hold program, providing eDiscovery support, and defining technology strategies and operational needs for the Legal Department.

How long have you been in the RIM / IG Industry?

I have been in the RIM industry approximately 14 years and have been a member of ARMA (and TC Chapter) for 10 to 12 years.

How have you benefited from being a part of the ARMA?

Networking and getting to know fellow records managers from the area has been the biggest benefit. Being able to benchmark and discuss records management topics and issues is very important. Being on the ARMA board has expanded these benefits even further for me and has given me opportunities I would not have had otherwise.

What are some of the biggest current / future challenges?

Partnering with data governance and data architecture professionals to manage structured data is going to be critical, but also not easy. Securing funds to further the records management program has always been a challenge (particularly in industries not heavily regulated).

Where would we find you outside of office hours?

Playing my drums (used to be full time pro); weightlifting; walking my dog; playing softball; spending time with my family; attending NY Giants games and concerts.

On behalf of the chapter members, thank you for your leadership and investment in the ARMA Twin Cities Chapter.

John Neuman – Membership Director, ARMA Twin Cities Chapter