

Meet: Mary Waytashek, CRM



General Mills, Inc.



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Contact me for Subject Matter Expertise in RIM/IG including:

- ✓ Records Retention Policies & Schedules
- ✓ Off-site Vendor Contract Management
- ✓ IG / RIM Awareness Training
- ✓ Information Governance
- ✓ Microsoft Office 365
- ✓ Mergers & Acquisitions

What is your current job title and responsibilities?

Corporate Records Manager at General Mills. I responsible for General Mills Global Records Management program including policy development, RIM training, hard copy and electronic records compliance and defining technology retention strategies.

How long have you been in the RIM / IG Industry?

I have been in RIM for 32 years working in a variety of industries including Insurance, Aviation, Retail and now Manufacturing. I have developed RIM programs from ground up and revitalized others.

How have you benefited from being a part of the ARMA?

I have gained a lot of knowledge from ARMA over the years. In my early years, I was more activity involved with the ARMA Board of Directors and held a variety of positions. Being active on the Board helped me develop in my career through the experiences I gain in my roles. Not only did I have the opportunity to network with industry experts who could relate to my records challenges but also offer sound advice.

What are some of the biggest current / future challenges?

I think some of the biggest challenges we face today are compliance and legal issues that are heavily connected to privacy, data protection and identity theft in a digital environment. Records Managers must continually fight to be included as part of their Company's Information and Data Governance cross functional team(s) to work together to develop the company's technical and data governance strategies. If we thought we needed to have a broad range of skills sets in the past, we need to be prepared to expand that skill set even more in the future. If words like cloud, data analytics, security, privacy, digitization, agility, and collaboration are not currently part of one's toolkit, I think it is an opportunity we are missing out on.

I see a bright future for records managers with an opportunity to continue to move from a back-office role to a more strategic role within their organizations.

Where would we find you outside of office hours?

You would likely find me spending time with my children and grandchildren. Outside of that I do enjoy walking, reading, scrapbooking, gardening, boating, camping, traveling, and spending time with family and friends. And of course, what does one do during a pandemic. Purchase a Harley Trike!

On behalf of the chapter members, thank you for your leadership and investment in the ARMA Twin Cities Chapter.

John Neuman – Membership Director, ARMA Twin Cities Chapter, 2021