



# Twin Cities ARMA Chapter

Tuesday, November 9, 2021

11:55-1:00 Webinar

## Generational Differences in the Workplace

### Guest Speakers: Kurt Neumann and Laurie Fischer

Different generations have experienced technology in different ways and a one-size fits all approach will often not engage your entire workforce because of the generational differences that exist within it. This session is critical to helping you understand those differences and to developing strategies that meet the needs of the entire workforce. Discussion topics include:

- Different generations have learned and adopted technology in different ways and at different paces
- The rate of technological change is impacting the various generations existing in today's workforce in different ways, further impacted by the pandemic's imperative to work differently
- IG professionals tasked with implementing effective Information Governance must understand these generational differences in order to achieve the results they desire

#### **KEY TAKEAWAYS FROM THIS PRESENTATION:**

- An understanding of generational differences and similarities based on extensive research
- A greater ability to engage the workforce and improve user adoption rates for IG programs based on tailoring approaches to accommodate generational differences



Kurt Neumann serves as the Records & Information Principal at Prime Therapeutics, an American pharmacy benefit manager. Kurt is an IGP & CIP and has had the opportunity to work in leadership roles within several industries: Government, Non-Profits, Hospitality & Healthcare. He has observed how different generations responded to the proliferation of technology in the workplace, the resulting workflow processes, and the inescapable link to change management. Like a true Millennial, he would like to collaborate with you on the subject. His other passions include data economics, community advocacy, travel, and endurance training.



Laurie Fischer is the Managing Director of HBR Consulting's information governance consulting practice. With more than 25 years' experience, Laurie provides comprehensive information governance solutions for organizations of all sizes and industries. Laurie has extensive expertise in the design, development, and implementation of information governance programs, bringing together the interests of the Office of the General Counsel, the CIO, the Chief Privacy Officer, Information Security and Records and Information Management. Recognized as a thought leader in information governance, Laurie leads a team of professionals who provide innovative and creative solutions for today's increasingly complex legal, technical, and operational information governance challenges. Laurie is a frequent speaker at IG, Legal and IT industry events, and conferences.