



Tuesday, February 8, 2022

12:00-1:00 Webinar

Building your Records Management Playbook

Guest Speaker: Jesse Wilkins

If your entire records team won the lottery tomorrow and retired, would your successors be ready to keep the program going? If you leave them a playbook, the answer is yes! This session will introduce the concept behind a records management playbook - the list of "plays" that keep the records program running. We'll review the purpose and value of having a playbook (and not just for records management) and how to build one. Attendees will receive a sample outline that they can use to develop their own RM playbook.



Jesse Wilkins Biography

Jesse Wilkins, CIP, CIPP/US, CRM, IGP, CIGO, EDP, is the President and Principal Consultant at Athro Consulting. He is an internationally sought-after speaker and author on information management topics and has presented more than 400 keynotes and educational sessions at AIIM, ARMA, MER, and other industry conferences and events. He has worked in the information management industry for more than 25 years as an end user, vendor, consultant, and trainer. His areas of expertise include enterprise content management, electronic records management, email management, document imaging, and training and certification development and delivery. He has received the ARMA Britt Literary Award and the AIIM Education Award. In 2020 he was enrolled in the AIIM Company of Fellows.