



Twin Cities ARMA Chapter

Tuesday, January 11, 2022
8:30-9:30 Webinar

Exploring RIM Concepts for Dealing with COVID Records

Hosts: Kurt Neumann and Mary Waytashek

The disruption of the pandemic has caused many organizations to still remain in a state of flux with many questions around how to address COVID records.

Even though many are ready to move on from COVID, it is still very much top-of-mind for RIM professionals as we determine how best to handle new records and privacy hurdles that have resulted from the COVID-19 pandemic. If you're dealing with this in your organization, please join Kurt and Mary for an informal coffee chat to learn how others are adapting to the changing landscape that has resulted from COVID.

Since this is an interactive session, we want to hear from you! How has your organization had to adapt to the changing privacy landscape as a result of COVID? What questions or hurdles have you encountered? Please send your questions and/or comments to twincitiesarma@gmail.com so we can be sure they are included in our chat! **Please put 'January 11th Meeting' in the Subject Line of the email.**



Kurt Neumann serves as the Records & Information Senior Principal at Prime Therapeutics, an American pharmacy benefit manager. Kurt is a CIGO, IGP & CIP and has had the opportunity to work in leadership roles within several industries: Government, Non-Profits, Hospitality & Healthcare. During the pandemic, Kurt's team aided Prime to decommission several offices and provided advice on new employee records related to COVID. He also has expertise on RIM integration into Microsoft 365 and been an advocate for generational awareness in the digital workplace. Most recently, he has built out a strategic vision to manage the data lifecycle with cross-functional partners, culminating in a new data and information governance framework and leadership structure for Prime.



Mary Waytashek is the Senior Corporate Records Manager at General Mills, an American multinational manufacturer and marketer of branded consumer foods sold through retail stores. Mary is a CRM with more than 25 years' experience in Records and Information Management. Mary has had the opportunity to work in

leadership roles within several industries: Insurance, Aviation, Retail and Manufacturing. In addition to extensive background in Records and Information Management, Mary has expertise with mergers and acquisitions, contract management and project management. During the pandemic she provided guidance to the HR task force responsible for implementing new processes related to COVID-19 Documentation and Tracking.