



Twin Cities ARMA Chapter

Tuesday, September 12, 2023

12:00-1:00 Webinar

The New Holistic Approach to Records Management

Records management is evolving as digitization strategies become a business priority—but approaching records management piecemeal is no longer an option. Firms need to approach records by looking at the full ecosystem of offsite and digital records, technologies employed to assist with management, and governance policies to guide you. Join this session to learn best practices for a new holistic approach to records management. Learning Objectives:

- Understand the newest technology for records and IG
- Learn about how IG and records must work together
- Determine the impact of digitization on records management
- Develop best practices for the new era of records management

Guest Speaker: Rob Mattern, Founder & President, Mattern



Rob Mattern is President and Founder of Mattern. Mattern is the leader in law firm operations consulting and cost recovery solutions. Rob is widely regarded as a thought leader in the industry and publishes widely including in *American Lawyer*, *Wall Street Journal*, *Legaltech News* and *Legal Management* magazine, is an editorial board member of *Law Journal Newsletter's Accounting & Financial Planning for Law Firms*, and is a frequent speaker at key industry events across the country including the COO CFO Forum, the Managing Partner Forum, PwC Law Firm Services Global Forum in New York City, ALA Annual Exposition and ARMA International.