Twin Cities ARMA Chapter
Fall Seminar – Privacy: Challenge & Opportunity

Tuesday, October 17, 2023
8:30 – 11:30 CDT at General Mills, General Mills Blvd., Minneapolis, MN 55426
Cost: Members – Free, Non-Members $25.00, Students $10.00

Agenda:
- 8:00 AM Lobby available for check in and visitor registration
- 8:00 – 9:00 AM Registration / Hot Breakfast/ Networking
- 9:00 – 9:45 AM Session 1
- 9:45 – 10:00 AM Break
- 10:00 – 11:30 AM Session 2

Session 1: MN Consumer Data Privacy Act (MCDPA)
- Session Description: This session will cover the need for a MN Consumer Data Privacy Act (MCDPA) and plans to re-introduce the legislation in an upcoming session. This interactive session will enable Records Managers who are directly impacted by privacy requirements to better understand the reasoning behind the legislation while providing Representative Noor with valued feedback from those who will be tasked to implement significant portions of the requirements.

- Speaker:
  Representative Mohamud Noor (DFL) represents District 60B and is co-sponsor of the MN Consumer Data Privacy Act (MCDPA). MCDPA, introduced as HF 1492 in 2021, would require companies doing business in the state to safeguard Personal Information (PI). Additionally, it would provide privacy protections to Minnesota consumers.

Session 2: Privacy: Increasing the RM Footprint
- Session Description: This session will include an overview of the Privacy and Information Management program at Xcel Energy. The panel will cover Xcel Energy’s evolution from a narrow-focused records management scope to a broader privacy lens. The team will provide an overview of the recently deployed program elements needed to comply with new privacy laws.

- Speakers:
  Kaitlyn Williams is the Director of Privacy and Information Management at Xcel Energy. Kaitlyn has over 20 years of experience working in records management, information governance, information protection, security, and privacy.

  Allison McBride is a Privacy and Information Management Senior Analyst with Xcel Energy. She has been with Xcel Energy for eight years. Her background is Corporate Compliance and Security.

  Mary Dienhart is a Principal Attorney at Xcel Energy. She has been with Xcel Energy for 14 years and specializing in privacy for over 10 years.